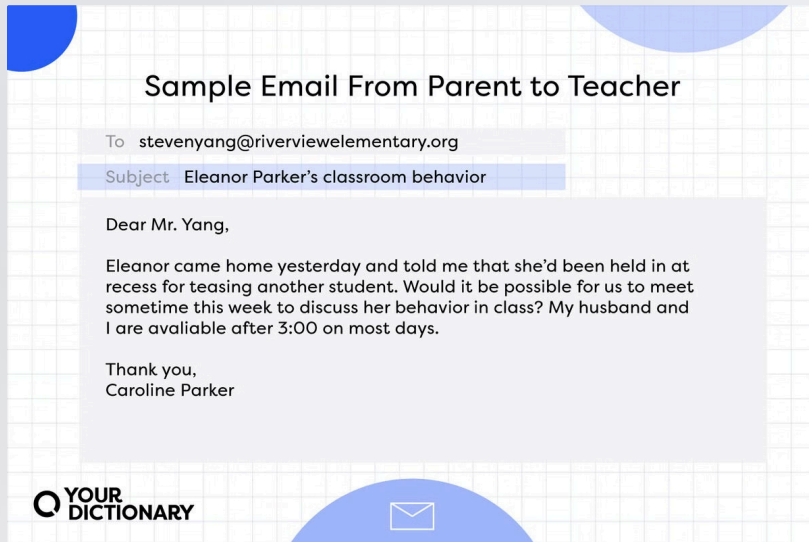


# Introduction to Email

Email, or electronic mail, is a digital messaging system used for sending and receiving messages over the internet. It has become an essential tool for communication in both personal and professional settings.

 by Prabh Jit



# What is Email?

Email involves composing, sending, and receiving messages electronically, utilizing a network of servers and clients. It's a digital version of traditional postal mail.

## **Sending**

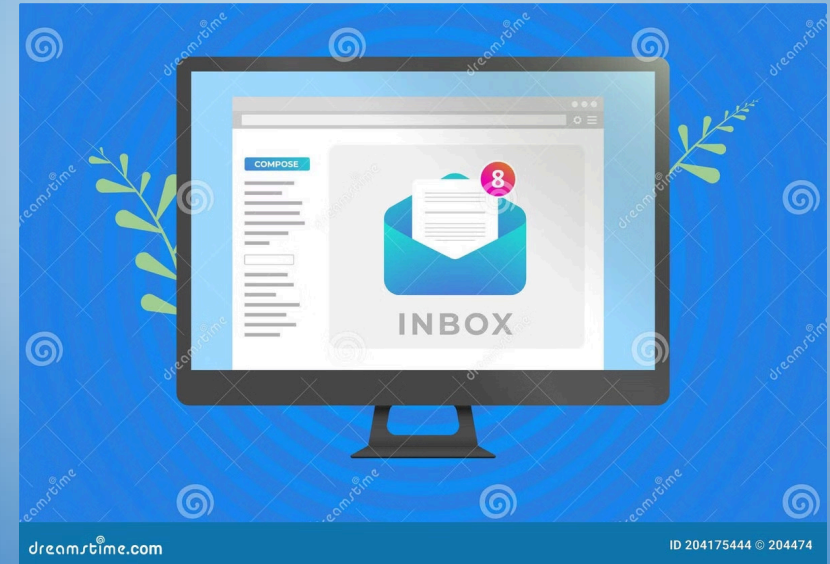
You create a message and send it to one or more recipients.

## **Receiving**

Recipients check their email inbox to read messages.

## **Storing**

Emails are saved on servers and clients for future access.



# Benefits of Email

Email offers numerous benefits for communication, including speed, efficiency, and accessibility.

## 1 Speed

Emails are delivered instantly, allowing for quick communication.

## 2 Efficiency

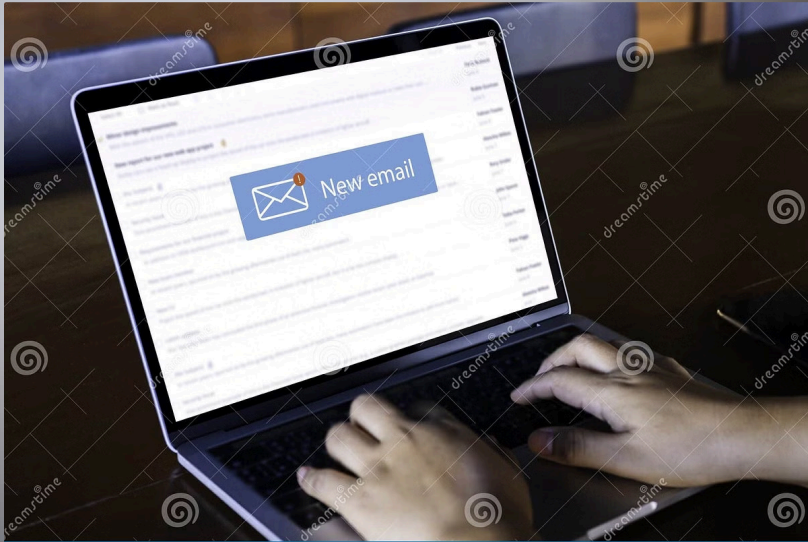
Emails reduce paper waste and streamline communication processes.

## 3 Accessibility

Email can be accessed anytime, anywhere with internet access.

## 4 Cost-effective

Emails are significantly cheaper than traditional mail.



# Email Etiquette

Email etiquette refers to the proper way to use email for effective and respectful communication.

## Subject Line

Make it clear and concise, summarizing the message.

## Greeting

Start with a professional greeting, such as "Dear" followed by the recipient's name.

## Tone

Maintain a professional and polite tone, avoiding slang and informal language.

# Email Components

Emails consist of several essential components that contribute to its structure and functionality.



Subject Line	Summarizes the email's purpose.
To	Recipient's email address.
From	Sender's email address.
Body	Contains the main content of the message.
Attachments	Optional files attached to the email.

# Drafting Effective Emails

Effective emails are clear, concise, and easy to understand.



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**1**

## **Purpose**

State the purpose of the email in the first paragraph.

**2**

## **Content**

Use short, well-structured paragraphs to present your message.

**3**

## **Proofread**

Check for any errors in grammar, spelling, and punctuation.

# 7

## Email Security Tips Everyone Should know

1. Use strong passwords
2. Look for signs of phishing
3. Be cautious with attachments
4. Check the URL before you click a link
5. Use email-security tools
6. Separate personal and work accounts
7. Don't email sensitive information



# Email Security and Privacy

Email security and privacy are crucial to protect sensitive information.



## Strong Passwords

Use strong passwords for your email account.



## Two-Factor Authentication

Enable two-factor authentication for added security.



## Be Cautious of Links

Avoid clicking on suspicious links in emails.

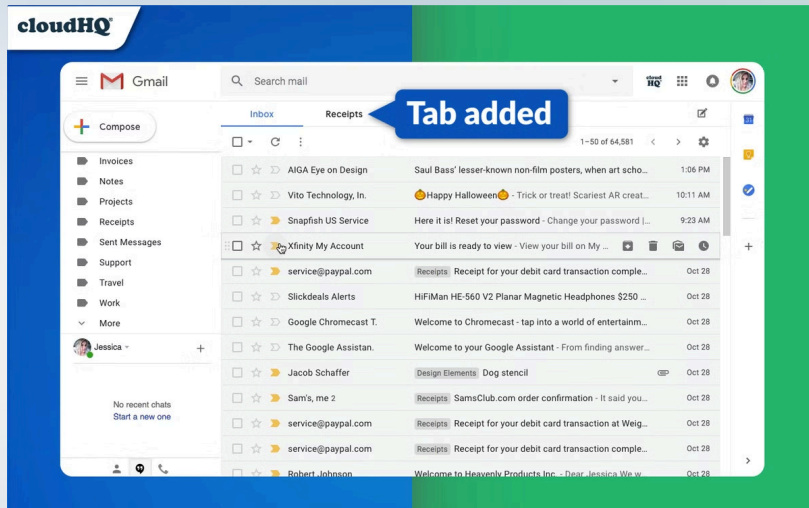


## Beware of Phishing Scams

Don't give out personal information in unsolicited emails.

# Email Management Strategies

Effective email management is essential to stay organized and productive.



1

## Folders

Create folders to categorize and organize emails.

2

## Filters

Set up filters to automatically sort incoming emails.

3

## Unsubscribing

Unsubscribe from unwanted newsletters and promotions.

4

## Regular Cleaning

Delete unnecessary emails and archive important ones.